2061037379

anything but?

Ready to make your average

To order the V-Wear Items, fill out this order form and send along with appropriate number of Virginia Slims pack UPCs and check or money order (do not send cash) for shipping and handling, to: **Virginia Slims V-Wear, P.O. Box 8298, Dover, DE 19905-8298. Limit 2 of each item per person for the duration of the promotion.** Excess UPCs will not be returned. **Please allow 10-12 weeks for delivery.** Merchandise offer expires and orders must be received by 2/28/98. Orders will be rejected if signature and date of birth not provided. Carton UPCs will not be accepted.

To request your free catalog, call: 1-800-TO-V-WEAR (1-800-868-9327). Catalog requests must be received by 12/31/97. **Please allow 6-8 weeks for fulfillment of catalog requests. Catalog offer limited to smokers 21 years of age or older.** Catalog offer void in Kansas. Offer void where restricted or prohibited by law. **Offer limited to smokers 21 years of age or older.** If we are precluded at any time in the future from accepting your order, we will return your UPCs and shipping and handling charges. Offer good only in the USA. Void where prohibited. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. No group or organization orders will be honored. Not responsible for lost, late, damaged, misdirected or postage-due mail. Offer void to employees of Philip Morris and its advertising agencies. Copies of order form will not be accepted.

Virginia Slims Lights 100's
Men. 8 mg "tar," 0.6 mg nicotine; Reg. 8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

© Philip Morris Inc 1997

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Item	Qty.	Pack UPCs per item	Total pack UPCs
Lighter		65	
Mugs		60	
		Total UPCs enclosed	
		Total shipping & handling	$3.50

☐ Female ☐ Male
☐ Ms. ☐ Mrs. ☐ Mr. Name _____

Address _____

City _____ State _____ ZIP _____

By responding to this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature X _____ (required) **Today's Date** _____

Date of Birth _____ (required) **Phone Number** _____

1. What is your regular brand of cigarettes—that is, the brand you smoke most often? _____

2. Is your regular brand...? (Check one.)
☐ Regular/King Size ☐ 100's ☐ 120's

POB8298

3. Is your regular brand...? (Check one.)
☐ Menthol ☐ Non-Menthol

4. Do you usually buy your regular brand by the...? (Check one.)
☐ Pack ☐ Carton ☐ Both Ways

5. Please list all brands of cigarettes you smoked at least one pack of in the past two weeks. How many packs did you smoke of each brand? **Use as many lines as you need. Write in exact number of packs for each brand below. (Note: 1 carton = 10 packs)**

Brand Name	# of Packs

6. The next time you go to the store, if your regular brand were not available, what would you do? (Check one.)
Go to another store to buy my regular brand.
Buy another type or length of my regular brand.
Wait until the store has my regular brand.
Buy a different brand entirely.

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Source: https://www.industrydocuments.ucsf.edu/docs/tjgp0003

Virginia Slims

wear

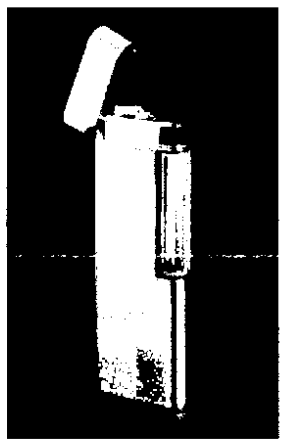
This fall it's time to heat things up, start some sparks flying, and definitely

get out of the ordinary.

Golden Glow Lighter

Smooth, sleek and streamlined, this gold-tone (the accent color for the season) flicker with flip top and roll action is a shining example of everything a lighter should be. Refillable butane flint lighter.

FREE with 65 pack UPCs.



Plaid Attitude Mugs

These unique, hand-painted 24-ounce stoneware mugs have a fit-just-right-in-your-hand shape that makes them perfect for your favorite hot beverage. Set of four.

FREE with 60 pack UPCs.

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See back panel to order.

To get out of the ordinary get the catalog where fashion's ***FREE*** with pack UPCs.

Call *1-800-TO-V-WEAR* (1-800-868-9327).

Offer limited to smokers 21 years of age or older.

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